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## 5th students Olympic International Games 2018-19



5th Students Olympic International Games 2018-19 was held from 10th to 13th January 2019 at Main stadium, Khuman Lampak, Imphal (Manipur). Mr. Akram Basha K Bellary MBA 1st semester student participated in the event and secured 1st position under 20 age group categories in Football.



Certificate of Participation



Mr. Akram Basha Bellary at the event

## Tribute to Pulwama Martyrs

A tribute to Pulwama Martyrs was held on 19th February 2019 at KLE IMSR auditorium as a sign of respect towards Jawans and BSF soldiers serving in defence force. The event was coordinated by all MBA 1st and 2nd year students and Chief Guest of the event included Director Prasad Roodgi along with all faculties. Dr. Roodgi condemned the act of cowardice and terrorist attack killing 40 Central reserve police force (CRPF) personnel near a village named awantipura in Pulwama district. The event was held as a sign of remembrance to soldiers who were martyred in Pulwama attacks. Awareness about defense forces was stressed upon and candles were lit to pay tribute to fallen soldiers.



Lighting Lamp in remembrance of Pulwama Martyrs



Students lighting lamp to pay tribute to Pulwama Martyrs



Director Prasad Roodgi and all other faculties paying tribute to Pulwama Martyrs



Tribute to Pulwama Martyrs news in Udayavani newspaper in Wednesday, February 20, 2019

## Tribute to Pulwama Martyrs

One among many Flagship events at KLE IMSR 'Finomania 2k19' was held on 8th March 2019 at KLE IMSR. The event was aimed at offering and providing a platform for MBA students to idealize and also demonstrate their financial skillsets related to fundamental, analytical and also technical skills. Prof. Saptharshi Mukherjee was the event coordinator and Prof. Pramod S G and Prof. Nitin Bhasker were coordinators of the event. Guest of the event included Mrs. Otilie Anban and Mr. Ramesh N. Director Prasad Roodgi presided over the function and gave Presidential remarks. Mrs. Otilie Anban Kumar who inaugurated the event by ringing the bell spoke about the importance of finance knowledge among students, BSE, NSE Sensex and also highlighted the importance of investing wisely for financial management among students. Event included 4 sub events which included Stock circus, Connect the dots, Safety net and Finquest. Stock circus was related to live trading, Connect the dots were related to Fundamental analysis, Safety net was related to portfolio construction, Finquest was related to Business quiz. In each sub events minimum numbers of participants required

were 2 and total requirement was 6 per team. SDM Engineering college Department of MBA emerged as General champions. Around 12 teams across the state participated in the event. Students who participated in the event demonstrated their knowledge and skills related to fundamental, analytical and technical skills with competence. Overall winners of the event included SDM engineering college MBA department-Winners of Stock circus, KIMS KUD-winners of connect the dots, SDM engineering college MBA department-Safety net winners and SDM engineering college MBA department and DVH IMSR- Joint winners of Finquest. Various committees worked for the successful execution of event which included Event co-ordination committee, Prizes and Certificate committee, Food committee, Stage committee, results committee, event execution committee, kit committee, escorts committee, follow up committee, registration and Invitation committee.



Finomania-2K19 event organized at KLE IMSR



Mrs. Otilie Anban Kumar speaking on the occasion of Finomania 2K19



Participants of Finomania 2K19 Receiving certificates from Director Prasad Roodagi



Finomania-2K19 event news in Deccan Herald newspaper, Saturday, 9th March 2019

## Experia – 2K19

Experia- 2K19 was held on March 16th 2019 at KLE IMSR. The event was organized with an objective of offering a totally distinct opportunity and exposure to under graduate students. The students who attended the event got a feeling of experiential learning through various management games, exercises, simulations, role plays etc. KLE IMSR certainly believes that experiential learning using tools of technology and creativity can thus become the core approach in imparting engaging an effective education. Dr. Kumar Mukul Mishra was the coordinator of the event and Guests for the event included Shri Sheshgiri Kulkarni and Miss Megha Barot for inauguration and Shri Ravi Kumar as guest for valedictory. Dr. Prasad Roodgi, Director KLE IMSR presided over the function and gave Presidential remarks. The event included 8 major sub events namely Showstopper, Tangrams, Chunk house, Mastermind, TAT (Thematic appreciation test), Rope game, Broken squares and Ring toss. Minimum number of participants per team was limited to 8 participants. Showstopper was related to showcase creativity wherein all members should take part. Tangram was related to working together in teams in given situation to configure maximum correct shapes from given set of shapes. Chunk house was related to deciding an owner/supervisor and worker and build towers with given blocks. Master mind was related to quiz testing the knowledge base and awareness of students. TAT was related to write creative stories looking at ambiguous pictures. Rope game was related to accomplishing task with ropes wherein one team could win having bettered the other. Broken squares were related to understanding the needs of every member in the group. Ring toss was related to capacity to take calculated risks to emerge as winner. KLE Society's college of Business administration (BBA), Lingraj College Belagavi emerged as General Champion winners at Experia-2K19. Twenty teams from different colleges across Karnataka participated in the event and students demonstrated their knowledge and skills related to various sub events. In terms of learning by doing the assigned work (experimental learning) which they had not experienced in life earlier. For the successful execution of the event various committees were formed namely event coordination committee, Registration and Invitation committee, Prizes and certificate committee, Food committee, Stage committee, Result committee, Event execution committee, Escort committee, Follow up committee etc.



Shri Sheshgiri Kulkarni & Megha Barot with Director Prasad Roodgi during inauguration of Experia 2K19



Miss. Megha Barot speaking on the occasion of Experia 2K19



Experia 2K19 news in Deccan Herald Newspaper, Wednesday, March 20th 2019



Experia 2K19 news in The Hindu, Tuesday, March 20th 2019

## Executive Seminar Series

As part of Executive seminar series Guest Lecture was organized by Dean Dr. Rajendraprasad H in marketing domain with specific reference to Integrated Marketing communications subject. Mr. Vinod Malji, Creative Head- Mediacom addressed students and covered concepts on the topic media planning for second semester students on 11th may 2019 at KLE IMSR. The session was interactive in nature and guest shared his views and thoughts on media planning and execution. Faculties along with students were present on the occasion. Speaking on the occasion Mr. Vinod Malji opined that by combining online and TV we can reach larger audiences more effectively. High demand means pre-roll and mid-roll ads are a seller's market so we must consider all formats in order to achieve the best return on investment (ROI). Behavioural targeting also restricts reach. While you are waiting for evidence of a specific behaviour, the potential audience is restricted. As a result media agencies and publishers have devised solutions to these targeting challenges.



Mr. Vinod Malji speaking on the occasion of Executive guest lecture series

## World No Tobacco Day

World no Tobacco day was celebrated day was celebrated on May 31st 2019 at KLE IMSR. Event was co-ordinated by Jayadatta S, Faculty co-ordinator. Students along with banners in their hands marched around KLE campus creating awareness among public. The significance of the event is that this yearly celebration informs the public on the dangers of using tobacco, the business practices of tobacco companies, what WHO is doing to fight the tobacco epidemic, and what people around the world can do to claim their right to health and healthy living and to protect future generations.



Students during World No Tobacco Day celebrated on May 31st 2019 at KLE IMSR

## International Yoga Day 2019

International Yoga Day was held at KLE IMSR on 21st June 2019. The objective of the event was to know various benefits of yoga. Prof. Pramod G coordinated the event. Dr. Anita Kadagad was the guest of the event. The event was held on the occasion of International Yoga day celebrated throughout the world. Faculties, teaching and non-teaching staff and students practiced yoga under the guidance of Dr. Anita Kadagad. Various benefits of yoga were explained and different asanas of pranayama was practiced as part of yoga day. To enhance their quality of health and living everyone was encouraged to practice yoga as frequently as possible.



Teaching and Non-teaching staff during Yoga day celebrations at college on 21st June 2019

Yoga Day held at KLE IMSR news in Samyuktha Karnataka, Wednesday, 26th June, 2019

## Panel Discussion

A panel discussion on “Integration of future skills in today's education system” was held on 3rd June 2019 at KLE IMSR. The objective of the panel discussion was to understand the methods to integrate future skills in today's education system. Dr. Prasad Roodgi coordinated the event and was also repertoire of the event. Dr. KRS Murthy, Dr. Prathima Shawrey was the guests of the event and Dr. Gankar presided over the function and gave Presidential remarks. Various discussions on future skills that are going to be necessary in future and how to inculcate and incorporate the existing teaching curriculum so that it benefits the students were taken up as part of discussion. Discussion on various teaching methods that faculties can incorporate and also how to handle students with different skillsets were discussed. Indeed the interaction with eminent guests was quite beneficial for both faculty and students as they had an opportunity to interact with the guests and also discuss about various techniques of teaching and learning methods. Industry and academia gap was discussed and deliberations made and discussions were also made regarding reduction of gap. Today's education system calls for having future skills and team management aspects among students to excel themselves in this highly competitive world.



Panel Discussion on “Integration of future skills in today's education system”

## Celebration of world environment day



Director Prasad Roodgi along with Shri. Suresh Heblikar during World Environment Day celebrations held on 5th June 2019 at KLE IMSR Auditorium

World Environment day was celebrated on eve of Earth day June 5th 2019 at KLE IMSR Auditorium. The event was jointly organized by Hubli Nature Club and KLE IMSR to create awareness about environment. Movie actor, producer and environmentalist Shri Suresh Heblikar was the Chief Guest of the function and Dr. Prasad Roodgi presided over the function and gave presidential remarks. Speaking on the occasion Mr. Heblikar said that the theme for 45th World Environment Day is Beat Air Pollution. It is the call for action to combat the global crisis for 'fresh air'. Air pollution is one of the main environmental issues ailing planet Earth. The theme, thereby, invites people to consider how lifestyles could be changed for a better and cleaner environment. Prof. Roodgi in his Presidential address opined that world environment day is celebrated to promote eco-friendly development in the country and also spread awareness about harmful effects of environmental problems around the world including India. He also stressed on the fact for developing efficient mechanisms to combat specific environmental problems.

## Samagama 2K19 (Alumni Meet)

Samagama 2K19 alumni meet was held on 29th June 2019 at KLE IMSR Auditorium. The objective of the event was to meet alumni and have an interaction with them. Dr. Rajendraprasad H was the Coordinator of the event. Director Prasad Roodgi presided over the function and gave Presidential remarks. Alumni's of last 3 to 4 year batches attended the event and shared their experience and importance of being graduated from IMSR. The significance of the event was vested on the fact that alumni were able to visit their alma mater and revive their old memories and they shared their industrial experience with present MBA batch students and also assured to get placement opportunities for IMSR students through networking.



Director Prasad Roodgi with Dean Rajendraprasad H and Alumni members of IMSR during inauguration



Samagama 2K19 (Alumni Meet) news in Hosa Diganta newspaper, Wednesday, 3rd July 2019, Hubli edition

# Challenges and opportunities associated with waste management in India

Dayanand Naik

2014-2016 Batch

Email: ndayapro@gmail.com

India faces major environmental challenges associated with waste generation and inadequate waste collection, transport, treatment and disposal. Current systems in India cannot cope with the volumes of waste generated by an increasing urban population, and these impacts on the environment and public health. The challenges and barriers are significant, but so are the opportunities. This paper reports on an international seminar on 'Sustainable solid waste management for cities: opportunities in South Asian Association for Regional Cooperation (SAARC) countries' organized by the Council of Scientific and Industrial Research-National Environmental Engineering Research Institute and the Royal Society. A priority is to move from reliance on waste dumps that offer no environmental protection, to waste management systems that retain useful resources within the economy. Waste segregation at source and use of specialized waste processing facilities to separate recyclable materials has a key role. Disposal of residual waste after extraction of material resources needs engineered landfill sites and/or investment in waste-to-energy facilities. The potential for energy generation from landfill via methane extraction or thermal treatment is a major opportunity, but a key barrier is the shortage of qualified engineers and environmental professionals with the experience to deliver improved waste management systems in India. Solid waste management (SWM) is a major problem for many urban local bodies (ULBs) in India, where urbanization, industrialization and economic growth have resulted in increased municipal solid waste (MSW) generation per person. Effective SWM is a major challenge in cities with high population density. Achieving sustainable development within a country experiencing rapid population growth and improvements in living standards is made more difficult in India because it is a diverse country with many different religious groups, cultures and traditions.

**Waste generation in India:**

India is experiencing rapid urbanization while remaining a country with physical, climatic, geographical, ecological, social, cultural and linguistic diversity.

**Infrastructure development for public health and protection of the environment:**

Improvements in civil infrastructure are required for India to become a world leading economy. Developing high-quality infrastructure that meets the needs of the people and protects the environment is fundamental to achieving effective economic growth. Waste management infrastructure has an important role in delivering sustainable development. Rapid population growth in India has led to depletion of natural resources. Wastes are potential resources and effective waste management with resource extraction is fundamental to effective SWM. Value extraction from waste can be materials, energy or nutrients, and this can provide a livelihood for many people. The transition from wastes to resources can only be achieved through investment in SWM as this depends on a coordinated set of actions to develop markets and maximize recovery of reusable/recyclable materials

**Predictions on future waste growth**

World waste production is expected to be approximately 27 billion tonnes per year by 2050, one-third of which will come from Asia, with major contributions from China and India. Waste generation in urban areas of India will be 0.7 kg per person per day in 2025, approximately four to six times higher than in 1999. The problems associated with waste become more acute as the size of communities increase and this provides opportunities for decentralized waste management by self-help groups and NGOs. The waste produced in urban areas of India is approximately 170 000 tonnes per day, equivalent to about 62 million tonnes per year, and this is expected to increase by 5% per year owing to increases in population and changing lifestyles

**Engineered landfills in India**

The UN Environmental Programme defines landfill as the controlled disposal of MSW on land in such a way that contact between waste and the environment is significantly reduced, with waste disposal concentrated in a well-defined area. Engineered landfill allows the safe disposal of residual MSW on land, but protects ground and surface water from pollution and avoids air emissions, wind-blown litter, odour, fire hazards, problems with animals, birds and other pests/rodents, and reduces greenhouse gas (GHG) emissions and slope instability issues.

**Conclusion:**

Population growth and particularly the development of megacities is making SWM in India a major problem. The current situation is that India relies on inadequate waste infrastructure, the informal sector and waste dumping. There are major issues associated with public participation in waste management and there is generally a lack of responsibility towards waste in the community. There is a need to cultivate community awareness and change the attitude of people towards waste, as this is fundamental to developing proper and sustainable waste management systems. Sustainable and economically viable waste management must ensure maximum resource extraction from waste, combined with safe disposal of residual waste through the development of engineered landfill and waste-to-energy facilities. India faces challenges related to waste policy, waste technology selection and the availability of appropriately trained people in the waste management sector. Until these fundamental requirements are met, India will continue to suffer from poor waste management and the associated impacts on public health and the environment.



**Institute of Management Studies & Research - IMSR, Hubli**

B V B Campus, Vidyanagar, Hubballi - 580 031. KARNATAKA

Phone: 0836-2377466, Fax: 0836-2376369, Website: [www.klesimsr.org](http://www.klesimsr.org)