Sports day event at KLE IMSR

Sports day was celebrated at KLE IMSR on February 16th and 17th 2020. Director Prasad Roodgi inaugurated the event and said Sports management, which is one amongst the new fields that areexpanding rapidly, is opening up thrilling opportunities. For students who want to turn their passion for sports into a career, an MBA in sports management could be the best option which can throw a challenging and also exciting career your way.

Students playing Indoor Games during Sports Day at KLE IMSR

Volleyball match being played during Sports Day

Bamboozle 2K20

Bamboozle 2K20 the flagship event of KLE IMSR was held on March 6th to 7th 2020 at KLE IMSR. It is a National level advertisement fest conducted once in 3 years. The objective of the event is to provide platform to the management students to showcase their creativity in the field of advertisement and branding. The rounds in the event are designed in such a way that the students have to be on their toes in terms creativity and team work. Prof. Amit Angadi was the coordinator of the event. The Chief Guests of the event included Miss Sangeeta Nair and Mr. Dileep who inaugurated the event and Shankranna I Munavalli presided over the function and gave presidential remarks. Mr. Santosh Huralikoppi was chief guest of valedictory function and Director Dr. Prasad Roodgi presided over the function and gave Presidential remarks. Five sub events were there as part of the event which included Curtain Raiser, Adman, Adflickster, Adwiz and Adomania. Curtain raiser included all the team members participating on the theme Advertisement 2050. Adwiz was related to quiz, Adomania was a unique event which included certain social based events. Adman was related to best manager event. Adflickster event was a team based activity

Inauguration of Bamboozle 2k20

event wherein teams involved were asked to work on their copy writing skills. KLE Dr. M S Sheshgiri College of engineering and technology were declared General champions of the event. Around 20 colleges from various parts of the country had participated in the event. Teams from Pune, Kolhapur, and Bangalore had participated in the event. Many committees including one faculty and students were formed for the smooth execution of the event namely event co-ordination committee, registration and invitation committee, prizes and certificates committee, food committee, stage committee, escort committee, follow-up committee etc.

KLE Dr. M S Sheshgiri College of engineering and technology General champions of Bamboozle 2020

NSS Camp at Hebsur

NSS Camp was held from 12th March to 18th March 2020 at Hebsur village near Hubli. Dr. Rajendraprasad H was the NSS officer for the camp. The theme of the NSS camp was creating "Awareness regarding waste management and plastic free environment". Student's coordinators along with faculty members participated in the successful execution of the event.

E-CLASSESAT KLE IMSR FROM APRIL 12th ONWARDS

To face the current challenges of the nation due to Covid 19 affecting education sector heavily KLE IMSR initiated the concept of ONLINE classes for all the students of different courses to face the current challenges of the nation with the help of online applications such as Zoom app, YouTube, Google hangout etc. Online classes provide more comfortable learning and teaching environment for the students and teachers as well. It also gives the opportunity to plan the study time around the rest of the quarantine day. Students can study and work at their convenience. Students in online program can effectively manage their time, learn the materials and complete assignments on their own self-made schedules. Whereas, faculties are also providing best of their efforts in this online system with the help of these online application and by giving them assignments and worksheets.

Publication of Research article entitled
"The impact of Covid 19 on Indian economy"
By Smt. Smita N Nadiger (Alumni KLE IMSR) in CLIO
An interdisciplinary Journal (UGC Care listed Journal)
Volume 06, Issue 13, June 2020, ISSN: 0976-075X

Brief Abstract of the Research Paper

The outbreak of Coronavirus disease 2019 (COVID-19), first identified in Wuhan, the capital of Hubei, China, in December 2019 and since then having spread globally, has been recognized as a pandemic by the World Health Organization (WHO) on 11 March 2020. India is widely affected by this pandemic. Taking into consideration its severe intensity, seen in the context of India having the highest rate of density population in the world, the Governments, both at Union and State levels, commenced necessary actions on war footing to prevent the spread of this pandemic. It was all the more so when it is known that this deadly disease has no medicinal cure. The effect of Corona virus is badly felt and noticed in the world's most developed countries like USA, Britain and Germany etc. Learning the lessons from the developed countries like Spain and Italy, India put all its machinery and material into motion to curb and/or prevent the disease. What started as one day Janta Curfew on 22.03.2020 by the Prime Minister of India and lockdowns by some of the state governments, the entire country was declared to beunder lockdown from the midnight of 24.03.2020, and the same continued till 03.05.2020, andlater some reliefs in lock down except some areas where the cases of Corona virus affected are more.

Smt. Smita N Nadiger

Women Empowerment & Gender Justice: Addressing the Equality Challenges

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Women empowerment and equality are two terms that we often hear currently. But what do they stand for? What exactly do they mean?

It is commonly understood that women empowerment is limited to giving women the freedom to vote, study, work and become self-sufficient. While gender equality is often taken for considering women equal to men and providing them with the same rights as men.

These two terms short yet the need of the hour cover a wider and deeper set of challenges which women deal with on a daily basis. This not only affects women at an individual, personal level but the entire world at all levels – social, psychological, economic, and many more. The world is progressing towards achieving gender equality but the pace at which it is going will take at least 99.5 years for it to be achieved while as many as 257 years in economic participation.

As per a report by World Economic Forum, the world economy loses $12 trillion every year due to gender inequality and the violence that women face. The resources and energy spent on preventing violence against could be utilized in making more sustainable civilization, if violence against women did not exist.

This, sadly, isn't the case. Even though more women focused and friendly laws and cultural spaces are being constructed every day, the present world is far from being a women friendly space. In India itself, while the GDP rate was at 6% in the last two decades, the participation of women in labour force reduced 23% (in 2019) from 34% (in 2001), as per World Bank.

Women empowerment, gender equality and gender justice are more than the known challenges like child marriage, domestic violence, rapes, dowry, etc. The current world order also needs to address pay gap, workplace violence, social and cultural injustice, legal rights to work and hold property.As per World Economic Forum, globally, 33,000 girls are married before they turn 18; women are 47% more likely to get severely injured in a car injury because the car safety features are designed for men; women spend 40 billion hours on unpaid labour in doing domestic chores; in past 50 years, 85 countries have not had a female head of state.

Women Empowerment and Gender Justice in India

In India, women are paid as less as a third of the pay received by men for the same or more work; more than 23 million girls drop out of school every year due to absence of toilets and lack of awareness about menstruation; girls belonging to families of top 20% receive an average of 9 years of education, most girls in the lower strata never even step inside a classroom; over 8 million girls were aborted in one decade (Census 2011).

As per Credit Suisse, women in India hold only 20% of the $6 trillion household wealth. When a woman is raped or becomes a victim of acid attack or dowry related violence or honor killing, the culprit gets life imprisonment or death sentence in rarest of rare cases. Even this takes decades to serve justice to the victim who may never recover from the pain of the atrocities she is subjected to. In case of life imprisonment, the culprit is free after serving 14 years in prison, sometimes even less. Gender justice is still a big question mark in a world that aims settle the first human colony on Mars by 2024.From fighting for the right to vote during suffrage to fighting for right to their very body in the twenty first century, women across all ages, geographies and eras have faced and overcome the unthinkable. From developing the theory of radioactivity to being a crucial part of discovering the DNA, women have engrained their achievements in every field when given the chance.

In order to truly empower women, our country and the world needs to work harder in order to achieve the Sustainable Development Goal of gender equality by 2030. Gender equality, gender justice, women empowerment, women safety – all of these begin at home and in community. Inculcating behavioural change towards girls and women in their communities, sensitizing boys as they grow up towards girls and promoting equality between a girl and a boy child are the start line of the journey to make the world a liveable place for women.