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## National Entrepreneurship Award -2017

The event was held on 24th August 2017 at KLE IMSR. The major objective of this award function was to recognize and honor young entrepreneurs and entrepreneurship ecosystem builders. Director Dr. P B Roodgi was the Co-ordinator of the event and Chief guests of the event included Dr. Satyajit Majumdar, Shri Uday Wankawala, and Shri Ramesh Patil & Shri Sandeep Bidasaria. Shri Shankranna Munavalli president over the function and gave Presidential remarks. Prof. Satyajit Majumdar from Tata Institute of Social Sciences (TISS) Mumbai & Shri Uday Wankawala representing IIT Mumbai made presentation during the event giving various details of categories, procedures for applying, eligibility criteria and employment opportunities in new business ventures. Many young entrepreneurs and mentors around Hubli-Dharwad region were awarded and importance of various initiatives taken by Ministry of Skill development and entrepreneurship, Government of India was briefed.



## INDUCTION PROGRAM (2017-2019) Batch

Induction program for 2017-2019 batch MBA students was held on 6th October 2017. The major objective of the program is to set the context for the rest of program and also help students reacquaint with rigors of academic study. The induction program included variety of activities such as team building, sessions on importance of MBA and a one day outbound visit. Prof. Amit Angadi Semester Co-ordinator organized the event. The chief guest of the function Shri Shankranna Munavalli along with DCP B S Nemaogoud inaugurated the function by lighting lamp. Mr. Ramesh Patil (KCCI President) presided over the function and gave presidential remarks. Dr. Rajendra Prasad H welcomed the guest and Director Dr. Prasad Roodgi presided over the function and wished MBA students success ahead during their stay at KLE IMSR. The induction program made a pathway to inculcate among students creativity and innovative learning skills to be successful in presentation era.

### 'Students should have innovative skills'

HUBBALLI: Students should develop creative and innovative skills to be successful in present competition era, stated Karnatak Chamber of Commerce & Industry President Ramesh Patil.

He noted this while speaking as a chief guest at the inauguration of induction programme of MBA new batch students at KLE Society's Institute of Management Studies & Research (IMSR) in the BVB Campus on Wednesday.

He said, MBA gives the first break of knowing the corporate world. Hence, the MBA students should have different skills in marketing, finance, consulting, and other sectors. He advised the students to make meticulous use of social media sites.

Speaking on occasion, Deputy Commissioner of Police (Crime & Traffic) B S Nemaogoud called upon students to develop good habits and become good citizens of the country by reporting wrong happenings of society to the



KCCI President Ramesh Patil lighting the lamp during the inauguration of the induction programme at KLE'S IMSR in Hubballi. KLES Director Shankaranna Munavalli, DCP B S Nemaogoud, KLES IMSR Director P B Roodagi, and others are seen. DH PHOTO

police. He also cautioned the students not to indulge in criminal activities like ragging, cyber crime, hacking, pornography, and other societal ills, as they affect their character and career.

In his presidential remarks, KLE Society Director Shankaranna Munavalli mentioned about the importance of management education in

present corporate world. KLE Society's IMSR Director P B Roodagi informed about the KLE Society's announcement of Rs 50,000 scholarship for five students, based on their performance at PG-CET and KMAT examinations.

The teaching faculty, staff and students were present. DH News Service



Induction Program for 2017-2019 Batch Students Held on 6th October 2017

Inauguration of Induction Program at KLE IMSR news in Deccan Herald on Friday, October 6th 2017

## International Study Tour

International Study Tour was organized by KLE IMSR for 2016-2018 batch students in the month of October to UAE. Faculty Co-ordinator's Gangadhar Sheeri, Nitin Dopeshwar, Aruna Battur and Dr.Rajendraprasad H were part of the study tour. Students visited Union Paper mills ltd in Dubai and gathered hands on practical exposure after visiting industry. As part of the visit students had a half day Dubai city tour, they also visited the great grand mosque in Abu Dhabi. Students were able to enjoy themselves apart from academic requirements.



Students along with faculty members during their visit to Union Paper Mills Pvt Ltd, Dubai

## Executive Seminar Series

The executive seminar series for 2017-2019 batch kick started on 17th November 2017 with providing exposure to students through industry expert talks. The event was co-ordinated by Prof. Kumar Mukul Mishra and Chief Guest of the session Shri Ravi Shankar Bhoopalapur, President of Xavier university school of medicine, Aruba inaugurated the session. Director Dr. Prasad B Roodgi gave Presidential remarks. Various committees like Invitation and Follow-up committee, Inauguration committee, Audio and Video committee and Press note committee were formed along with students for ongoing executive seminar series. Shri Ravishankar Bhoopalam who is an expert in management field with years of experience delivered Guest lecture talk on various facets of management with reference to HR and Marketing. The talk included anecdotes and his personal experience in related industry. Students attending the session were exposed to various aspects of industry which were of immense help to them as they had gone through only theoretical class room experience till then.



Executive seminar news in Prajavani newspaper on Monday November 20th 2017

## Harmony 2K17

Harmony 2k17 was held at the institute premises on December 9th 2017. Prof. Kumar Mukul Mishra, Associate Professor co-ordinator of the event. The objective of the event was aimed at offering various platforms for MBA students to idealize, demonstrate and practically involve themselves in exhibiting HR skills keeping in mind contemporary and innovative HR practices. To give better scope for exhibiting HR skills the event was planned with blend of skills and activities as well as competitions for participants who emerged as best corporate talents. Guests of the events included Shri S G Patil, Dr. A H Chachadi and Shri Shankaranna I Munavalli who inaugurated the event. Shri Shankaranna I Munavalli gave presidential remarks. Shri Jagadish Naik gave valedictory remarks. Later in the day Dr. Prasad Roodgi, KLE IMSR gave Presidential remarks proceeding over the function as President during valedictory function. The event included 8 sub events like Showstopper, Picture poetry, Devil's advocate, Force filed, master mind, tangram and chunk house. Total number of participants was restricted to 6 members per team. Stowstopper was related to showcase creativity wherein every participant takes active part, picture poetry on the other hand was related to collage making, devil's advocate related to emerging as a best manager to do competitive business developing strategies in 21st century. Force filed is related to forces of changes which are presented in a mixed way to a participant who have to segregate them based on positive and negative factors. Master mind is related to quiz, tangrams is related to teamwork and chunk house is related to building blocks where manager, supervisor and worker will be there as part of the sub event. 18 teams from various MBA colleges across Karnataka participated in the event. Students demonstrated their knowledge and skills related to different sub events as part of the event. Few participants spoke about uniqueness of events in terms of learning by being a part of what they had not experienced earlier



Director Prasad Roodgi speaking on the occasion of Harmony 2k17



Inauguration of Harmony 2K17 by Shri Shankranna Munavalli



Winners of Harmony 2k17

## “Importance of Value Based Education in present context”

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2013-2015 Batch

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### **Importance of Value Based Education**

Today, every parent wants to give the best education to children, which is not just confined to the books but it goes much beyond that. The parents look at the holistic development of their children as that is essential to edge in the global scenario. That is why parents focus on extracurricular activities and value education along with academics.

In today's time, when there is a huge crisis of moral values in society, value-based education proves out to be the solution. Through value-based education, we can develop the children into people with strong character and values who know how to utilize their knowledge for the advantage of mankind.

Nelson Mandela rightly said: “Education is the most powerful weapon through which you can change the world”. Here, he talked about both academic education as well as moral value education. And, value education has the power to change the world.

Education is a lifelong process of development of one's personality which starts from the school. It is a school that builds the base for everything. That is why school plays a significant role in providing value-based education or moral education.

### **Meaning of value based education**

Value-based education aims at training the student to face the outer world with the right attitude and values. It is a process of overall personality development of a student. It includes character development, personality development, citizenship development, and spiritual development.

Some people think that personality is an inborn character of a child and it can never be developed or homed. However, this is not true. Personality development sessions and a good school selection can a radical change in the personality of a child.

### **The importance of personality development**

Personality development is essential to mold the child into a winning personality. It can bring lots of changes in the attitude, perception and behavior of a child. Some of its benefits are described below:

- The students become more responsible for their behavior with teachers and fellow students.
- The students become regular with their home works and class works.
- They learn to cooperate with the teachers and fellow students in every situation.
- They learn to handle every situation in class with maturity.
- The students become attentive in class.
- It helps students to take their own decision without any hesitation.
- It develops a positive mind and a good attitude.
- Value education creates a strong relationship between student and teachers.

### **How value based education helps in attaining life goals**

Value-based education is essential to develop an individual and help him/her lifelong in many ways:

It gives a positive direction to the students to shape their future and even helps them to know the purpose of their life.

- It teaches them the best way to live that can be beneficial to individuals as well as the people around them.
- Value education also helps the students to become more and more responsible and sensible.
- It helps them to understand the perspective of life in a better way and lead a successful life as a responsible citizen.
- It also helps students to develop a strong relationship with family and friends.
- It develops the character and personality of the students.
- Value education develops a positive view of life in the student's mind.

### Concluding thoughts:

Clearly, value-based education is essential for the holistic development of a child. Value education develops a well-balanced individual with a strong character and value. Teachers in India must be entrusted with the task of helping to mold the character of students. This responsibility involves many painstaking exercises for the teacher. Teachers who help students must learn to listen to the specific comments they make. This assistance will help to determine the type of value system that guides their behaviors. Students who are listless and apathetic should become more purposeful and self-directed after being trained in value education. Every teacher should aspire to strengthen students' minds, fortify their hearts, vitalize their thoughts, and help them crystallize their principles. Teachers must help students clarify their values so that they can make wise choices when faced with confusing options. Colleges must become the training grounds for students to become better-adjusted, tolerant, and neighborly citizens. This should also be backed up by professional guidance and counseling sessions.



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