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Swacch Bharat Summer Internship Project:

A week long Swacch Bharat summer internship project was held in the month of July in a small village named Sulla on the outer skirts of Hubli city. The objective of the project was to adopt a village to create awareness among public regarding cleanliness and hygiene. Prof. Amit Angadi co-ordinated the entire project with assistance from all faculty members. Dr. Karlwad graced the function as chief guest and Director Prasad B Roodgi gave Presidential remarks. As part of ambitious Swacchh Bharat Abhiyan a village named Sulla was adopted where various initiatives and drives such as school cleaning, creating awareness about ill effects of open defecation and awareness regarding health and hygiene were created. Most of the school going students participated in events like drawing competition, essay writing competition and also cleaning of school premises along with students of KLEs IMSR. As part of the project awareness about ill effects of open defecation was created, creative and innovative ideas on how to maintain hygiene and cleanliness were generated and students were encouraged to follow a clean, healthy and hygienic lifestyle.



Students take up Swacchh internship

PRESS NEWS SERVICE @hubli
AS part of the Swacch Bharat Summer Internship programme, being run by the Union Ministry of Human Resource Development, a group of ten students of KLEs Institute of Management Studies and Research (IMSR) have undertaken a campaign at Sulla village near here along with students of Shri Shivamand Bharati Secondary School. The programme is aimed to develop skill and orientation of youths for sanitation-related works, give youths from across the country an opportunity to make a significant contribution to the revolution on cleanliness and integrate them in community service in rural areas in the run-up to the 100th birth anniversary of Mahatma Gandhi. In this nine-day programme, students of both IMSR and the local high school went around the village, contacted each family and interacted with them on how cleanliness will help them maintain good health and serenity in their surroundings. The students also distributed pamphlets explaining the benefits of cleanliness. They also inquired whether eve-



Students taking out an awareness rally in Sulla

not, requested them to construct toilets at homes, said IMSR director Prasad Roodgi. Coloured posters explaining the need to maintain cleanliness were pasted at prominent places across the village to spread awareness. The posters were stuck in schools, bus stops, shops and offices. A number of videos on cleanliness and stopping open defecation were made to bring awareness among the public. The students also cleaned the village school and temple.

to those of the high school the purpose of the initiative and how it will benefit the village and asked them to contribute their ideas. The response from the students was overwhelming, said programme coordinator Amit Angadi. Based on the themes of 'cleanliness in villages' and 'stopping open defecation' various activities were conducted for the school students like essay drawing, elocution competitions. The students actively participated in these activities. A rally of students was also taken out one day through all the roads

WHAT'S IT ALL ABOUT

Students adopt one or more village
Conduct activities of the choice including Shramdan, creation of sanitation infrastructure system building, behavior change campaigns
It is of at least a 100-hrs programme
An internship report will be submitted on the onl portal within 15 days of completion of fieldwork
Interns will get a certificate by the Swacch Bharat Mission
Two credit points as an 'elective' under the Choice Based Credit System (CBCS) will be given to students who undertake and complete the programme

Independence Day celebrations at KLE IMSR

Independence Day celebrations were held at KLE IMSR on August 15th 2018. Director Prasad Roodgi hoisted the flag and spoke the importance of contributing towards India's economy by being morally responsible citizens and as teachers enlightening students to contribute towards nation moving forward in life. He remembered the sacrifice done by brave martyrs who gave their lives for the sake of nation. Faculties of the institute along with few students were part of the celebrations.



Swachata Abhiyan

On occasion of Gandhi Jayanti, October 2nd 2018 Swachata Abhiyan drive was initiated at KLEs IMSR where students and faculty members actively participated in cleaning the campus and creating awareness among people about Swachh Bharat initiative. A march was also carried out around the campus with the motive of creating awareness among students and teaching faculty to keep campus clean and tidy. Swachh Bharat Abhiyan will help in proper waste management as well. When we will dispose of waste properly and recycle waste, it will develop the country. As its main focus is one rural area, the quality of life of the rural citizens will be enhanced through it. Most importantly, it enhances the public health through its objectives. India is one of the dirtiest countries in the world, and this mission can change the scenario. Therefore, India needs a cleanliness drive like Swachh Bharat Abhiyan to achieve this.

In short, Swachh Bharat Abhiyan is a great start to make India cleaner and greener. If all the citizens could come together and participate in this drive, India will soon flourish. Moreover, when the hygienic conditions of India will improve, all of us will benefit equally. India will have more tourists visiting it every year and will create a happy and clean environment for the citizens.



International Study Tour to Dubai

International Study Tour was organized by KLE IMSR for 2017-2019 batch students in the month of September to UAE. Faculty Co-ordinator's Amit Angadi, Dr.RajendraPrasad H, Aruna Battur and Director Prasad Roodgi were part of the study tour. Students visited Union Paper mills ltd in Dubai and gathered hands on practical exposure after visiting industry. As part of the visit students had a half day Dubai city tour, Desert Safari, Ferrari world etc, they also visited the great grand mosque in Abu Dhabi. Students were able to enjoy themselves apart from academic requirements.



Students along with Dean Dr. Rajendraprasad H during visit to Union Paper Mills Pvt Ltd, Dubai

Induction Program 2018

Induction program for new batch of MBA students was held on 12th October 2018 at KLE IMSR. Prof. Amit N Angadi coordinated the event, Dr. Ashok Chachadi was the chief guest of the function. Dr. Akkihal (Retired Professor from American Marshall University) presided over the function and gave Presidential remarks. The event highlighted the significance of giving first break to students in knowing corporate world hence students should have different skills in marketing, finance, human resource, consulting and other such services. The event made a pathway to cultivate within students creativity and innovative skills to be quite successful in presentation era.



Inauguration by lighting lamp of Induction Program 2018 at KLE IMSR Auditorium



Dr. Akkihal addressing students and Faculty members during Induction programme



Induction program for 2018-2020 batch students' news in Samyuktha Karnataka, Friday 12th October 2018



Induction program for 2018-2020 batch students' news in Hosa Diganta, Friday 12th October 2018

Sports Day-2018

Providing platform for extracurricular activities and encouraging students to actively participate in sports have been a major success story at IMSR. Every year sports day is held and all students including faculties participate in it. Sports days are held for two days and both indoor and outdoor games are played. Indoor games like Chess, Carom board, Ring toss etc are played while outdoor games like Cricket, Kabaddi, Volleyball, throw ball, badminton, tug of war etc were played.



Prof. Nitin Dopeswar playing cricket during Sports Day 2018

Sadbhavana Divas 2018

KLE Technological University along with other constituent colleges organized Sadbhavana Divas on August 20th 2018 at KLE technological university. Director Prasad Roodgi and all faculty members attended the event and marched from KLE Technological University to Rani Chennamma Circle, Hubli. During the occasion Dr. Roodgi opined that the day is celebrated to mark the birth of our sixth and youngest Prime Minister. Contributions to the betterment of our society are made on this day, paying respect to Gandhi and his vision for the country. He left a deep imprint on several hearts, not just with his persona, but also his inspiring words.



Inauguration by lighting lamp of Induction Program 2018 at KLE IMSR Auditorium



Dr. Akkihal addressing students and Faculty members during Induction programme

Recruitment Trends for 2021

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Recent technological advancements have forced the modern workplace to evolve. From shifts in recruiting expectations to AI-powered hiring, disruptive recruitment trends continue to emerge.

Stay Safe, Work Safe:

Remote working has taken a drastic change. Working from home is set to become standard for many organizations in 2020 and perhaps permanently. In a LinkedIn survey, we found that 2/3 of the remote workers wanted to continue working from home.

More work flexibility and productivity along with equal time for the family.

Broader Hiring Criteria:

It is not essential to assess relevant skills in real-time but also rising focus on the soft skills of the candidates. Communication, problem-solving, and collaboration have always been important but post-pandemic they have become non-negotiable.

A large range of overlapping skills has gained importance such as media literacy, virtual collaboration responsiveness, proactive thinking, social intelligence, and cross-cultural competency.

Companies relying on HR automation:

Major elements of talent acquisition will be automated. Integrating HR automation allows companies to cut the hiring cost and reduce HR staff.

Digital recruitment trends have been around and HR recruitment platforms like HRIS, recruiting tools are the best ATS.

AI-Powered Head-hunting:

Artificial intelligence has penetrated the HR hiring environment and the outcomes are promising.

AI Technology is never meant to replace recruiters but to vastly improve their roles.

Unlike people, AI doesn't have any biases when screening and selecting new hires but is also a time-consuming process as it is highly objective oriented.

Recruiter's CRM:

CRM-Candidate Relationship Management is making a big business scene.

In the current scenario CRM being the strategic approach and talent acquisition trends are mostly candidate-driven.

CRM is effective when applied at different levels.

Exciting candidates

Previous Candidates

Potential candidates

CRM helps a lot in building stronger relationships with qualified candidates and also facilitates the expansion of the HR Talent pool.

Concluding thoughts:

You can take a cue from giants like Apple; Netflix & Google do not require employees to have a four-year college degree. Even Elon Musk stated that you do not need a college degree for a job in his company. The recruiting is becoming even more specialized. Recruiting is becoming more technical, concentrating more on the skills and recruiters expected to have a technical approach during the entire hiring funnel. Prominent companies are moving into this direction, allowing them to find candidates for specific positions. All it requires a tweak in your recruitment process and you are good to go.